

FUNDRAISING IDEAS



United Way
of the Eastern Panhandle, Inc.

By simply filling out a pledge card, employees may give in regular increments via payroll deduction or with a one-time gift paid via check or credit card. You may also choose to conduct fundraisers to help employees achieve their fundraising goals.

Here are some ideas:

Guess the Number

Fill a clear jar with candy and have employees pay for a chance to guess the number of pieces in the jar. The most accurate guess wins the candy or another prize.

Potluck Luncheon

Have employees bring a dish and then charge \$3-\$5 to each lunch. You may want to set a theme such as Italian Food, Mexican Food, International, Vegetarian, etc. Don't forget desserts!

Coin Wars

Divide the office by department and have a money jar assigned to each. Members of each department deposit pennies, nickels and dimes into their own jar and place quarters or "green" into the jars of other departments. Pennies count as positive while quarters and "green" are negative. The department with the highest positive number (or often the case, the least negative number) wins a lunch provided by the company.

Spare Change Jars

Place empty jars near vending machines or gathering places. Ask employees to deposit spare change throughout the year for United Way. This can be a competition between departments to see who collects the most change in a time frame.

Bake Sale

Employees buy employee-donated baked goods with donations benefiting United Way.

Dress Down Day

Employees pay \$5 to dress casually on a certain day.

Guess the Baby Picture

Employees bring their baby pictures to work and post the photos a few days prior to the event. Contestants pay to enter the contest and pay to match employees to their baby pictures. The employee with the highest number of correct matches wins a prize.

Chili Cook-off

Participants pay to enter their chili into the contest. Choose judges and determine prizes for 1st, 2nd and 3rd place. After judging, employees can pay to sample each chili.

Build Your Own Ice Cream Sundaes

Have a wide variety of sundae toppings (nuts, fruit, cookies, gummy bears, crushed candy bars, whipped cream, cherries, etc.) available for employees to build their own sundaes.

Tailgate Party

Hold a pay-per-plate cookout during lunch. Cook brats, burgers and hot dogs with condiments. Have chips, pretzels, soda and other tailgating items.

FUNDRAISING IDEAS (CONT.)

Extra Day Vacation

Raffle/Auction off a day or ½ day of vacation.

Lunch with CEO

Auction or raffle off lunch with the CEO.

Front Row Parking

Raffle front row parking spots for a year, or during the winter months.

Informative Meeting Incentives

Hold a workplace meeting and have a representative from United Way and/or an agency speaker give a presentation. Offer donuts, coffee or raffle tickets to attendees.

Employee Raffle

Ask employees to contribute something special for a raffle prize. The prizes can be baked goods, sports tickets, or a weekend stay at a vacation cabin or condo. Prizes may also be donated by vendors. As employees turn in their pledge cards for the campaign, they will receive a raffle ticket.

Book Sales

Invite employees to donate books they have read and get great deals from other employees. Encourage employees to bring their donations in early. Sell paperback for \$1 and hard cover for \$2.

Silent Auction

Ask your employees to donate items to be sold at your silent auction. Provide a bid sheet for each item and post the deadline for bidding.