

## WHY GIVE?

#### United Way of the Eastern Panhandle

# Why give to United Way?

We're improving lives and empowering individuals to succeed by uniting around education, financial stability, health, and basic needs.

When you give to United Way, you make a measurable difference for children and families throughout our tri-county area. Here's how:



### EDUCATION

Your gift makes sure that children are ready for school by helping to strengthen early childhood development and improve proficiency in reading and math.



### FINANCIAL STABILITY

You're helping families become stable and financially independent and giving individuals opportunities for advancement.



### HEALTH

Your donation promotes access to quality health care and wellness opportunities for individuals and families.



### **BASIC NEEDS**

You're helping people who are going through tough times get the assistance they need, such as food, clothing, emergency shelter, and transportation.

## FREQUENTLY ASKED QUESTIONS

#### What does the United Way of the Eastern Panhandle do?

United Way of the Eastern Panhandle, invests in programs and services that build stronger, healthier and more financially stable communities for individuals and families throughout Berkeley, Morgan, and Jefferson counties.

#### What is United Way's mission and vision?

Our mission is to inspire and mobilize our community to create change. Together we will Give, Advocate, and Volunteer to improve Education, Health, and Financial Stability.

We envision an improved community that fosters hope, opportunity, and prosperity for everyone.

### What is the United Way Community Campaign?

United Way of the Eastern Panhandle runs an annual giving campaign in which donors make monetary contributions to be invested in education, financial stability, health and basic needs programs in response to the community's most urgent social needs.

#### What choices do I have when making my gift to the campaign?

You may make a gift directly to United Way to support our Community Solutions Fund and/or designate your gift to a 501 (c)(3) nonprofit organization of your choice.



#### How do I get involved?

**GIVE.** Donating enables us to build a stronger community so that every person has the opportunity to succeed.

ADVOCATE. Anyone can champion the cause. Whether you're speaking out to improve conditions in our community, wearing the LIVE UNITED t-shirt, contacting elected officials, or inviting your friends to join the cause, you are inspiring hope and creating opportunities for a better tomorrow.

**VOLUNTEER.** We believe that volunteers have the power to change lives and transform communities.Sharing your time and talents is an invaluable way to give back and impact the lives of your neighbors.





## LIVE UNITED

## uwayep.org