2015 - 2016 Annual Report
2015-16 Annual Report

A MESSAGE FROM THE CHAIRMAN OF THE BOARD
Nancy White

The United Way of the Eastern Panhandle’s mission is to inspire and mobilize our community to create change. By working together we are building partnerships that create solutions to advance the common good by focusing on the building blocks for a good life – education, financial stability and healthy lives! Our vision that all families and individuals in the Panhandle can achieve their potential is attainable when we, the volunteers and donors, mobilize as one to create positive change in our community.

This past year, countless hours of work by our dedicated volunteers have brought our community together during the 21st annual Day of Caring where over 1000 volunteers gathered to help agencies and those in need. United Way programs such as the Burke Street Promise Neighborhood Initiative and 211 are growing thanks to your investment. The funds raised by our campaign volunteers in 2015-2016 made it possible for United Way to distribute grants to over thirty non-profit agencies in Berkeley, Jefferson and Morgan counties while also honoring direct designations to area non-profits. Additional revenues were raised and invested back into the community through a variety of community partnerships such as Warming Hands and Hearts. We also provided fiscal services for special projects and programs that included Christmas Cash for Kids, Jefferson County Teen Court, the Burke Street Promise Neighborhood Initiative, Relatives as Parents Program, and Warm the Children among others. The funds you contribute to United Way are the key to creating a better community for all.

There are still many unmet needs in our community – so your support is more important than ever. LIVE UNITED urges us to work together to shape a future that is strong, healthy, better educated and stable. Whether you give, volunteer or advocate, you are part of the change in the Eastern Panhandle. As we look forward to the 2016-2017 campaign year, we thank you for your past contributions and ask that you increase your investment to make our community prosperous and grow!

We thank you for your efforts and invite you to continue to be part of the change - to give, advocate and volunteer!
Our Mission: To inspire and mobilize our community to create change. Together we will Give, Advocate, and Volunteer to improve Education, Health, and Financial Stability.

YOUR DOLLARS AT WORK
United Way of the Eastern Panhandle (UWEP) continues to operate in a solid financial position. Our fiscal year ending June 30, 2016 produced a community campaign that totaled $1,117,243 from the generosity of our community.

Community donations continue to be invested in our Community Solutions Fund or through designations to specific agencies. Revenue is also generated through special projects and contractual services and are invested back into the community accordingly. Grants from our Community Solutions Fund are allocated to Partner Agencies for programs that align with our Impact Areas of Education, Income and Health. Those grant-funded programs seek to address root causes to the challenges identified in our Focus Issues which include Children in Poverty, Homelessness and Affordable Housing and Mental Health. Donors’ dollars are leveraged with the partnerships and collaborations that we also build to support these funded programs. Expenses include those of management and contract administration; marketing and fundraising; and program services and support. The following revenues and expenses reflect UWEP’s 2015-2016 audited financial statements.

**REVENUES**
- Program Services & Support: 21.1%
- Campaign Income: 78.9%

**EXPENSES**
- Program Services & Support: 83%
- Campaign / Fundraising: 8%
- Management/General: 9%

Combined Federal Campaign

**FEDERAL EMPLOYEES DONATE THROUGH THE COMBINED FEDERAL CAMPAIGN (CFC)**
Federal employee donations are a critical element of our annual campaign and account for 13% of all dollars raised. These dollars come from federal agencies located in the Eastern Panhandle and surrounding installations, including the National Capital Area.

Pledges made by federal employees, including civilian, postal and military donors, during the campaign season (September 1 to December 15) support eligible non-profit organizations that provide valuable health and human services. Federation members are not charged dues. The United Way of the Eastern Panhandle assesses an 18% administrative and fundraising fee on designated gifts, in accordance with United Way Worldwide policy.
LEADERSHIP GIVING

TOCQUEVILLE SOCIETY
Order d’Egalite ($50,000-$74,999)
The Snowdon Family (Dick, Margot & Ted in loving memory of their cousin, Mrs. Snowdon Durham Byron)

Order De Liberte ($25,000 - $49,000)
Henry Willard II

Member De La Societe ($10,000 - $24,999)
The McMillan Family (Bob & Tia, Andrew & Kacie)
Tom Seely
Dr. John & Stephanie Sutton

POTOMAC SOCIETY
Benefactor Leader Level ($2,000 - $9,999)
Neal & Alice Barkus
Robert & Annie Baronner
Brett & Anne Basham
Keith & Laura Berkeley
Albert Britton
Charles Carter
Dean & Debbie Cognetti
Bridget Cohee & Gerard Nevin
Craig Coleman
Richard Durham
H.M. & Carol Kable
Tim & Janette Lewis
John & JoAnn Overington
Doug & Joan Roach
Scott & Linda Roach
Randall Rude
Walter & Arlene Simmons
Bill & Bonnie Stubblefield
Eric Sundback

Patron Leader Level ($1,500 - $1,999)
Bob & Charla Cody
Patrick & Leigh Fleming
Garry & Hannah Geffert
Mark & Patricia Harrell
Montie & Connie Hicks
Joshua & Amber Householder
Arch Moore
Peter & Betty Mulford
Dr. Brian and Christine Palank
Buzz & Lisa Poland
Babulal & Nongnooch Pragani
Charles & Donna Printz
Harvey & Ginni Reisenweber

Supporting Leader Level ($750 - $999)
Jeffrey & Brenda Arndt
Dr. Edward & Nina Arnett
Todd & Barbara Beckwith
Lisa & Scott Bivens
Arlene Blackall
Kimberly Borden
Suzanne Boslau
Robert & Shawnie Brown
J.P. & Donna Burns
Guy Chichirichiri, Jr.
Tamilyn & James Clark
Dan & Margaret Cogswell

Lennox Cornwall
David & Dana DeJarnett
Tammy Demick
Peter & Janet Dougherty
Tracey & George Eberling
Chuck & Connie Ellison
Mary Clare & Jim Eros
Paul & Cathy Espinosa
Bill Florence
Bob & Vicki Fulk
Diana Gaviria & Jon Pike
Sally Ann Greenfield
A.R. “Arch” Hoxton III
Rob and Mary Logan Hoxton IV
(In memory of Mrs. A.R. Hoxton Jr.)
Dave Irvin
Chris & Sheri Janelle
Christina & Thomas Johnson
Matthew Jozik
Dr. & Mrs. C.R. Kamath
David Landford
Tiffany Lawrence
Michael & M. Rebecca Linton
Mr. & Mrs. Robert L. Lowe II
Susannah Lynch
Kimberly McGarrah
Patricia McMillan & J. Michael Braswell
John & Suzie Menard
Mary Moylan
Charlotte Norris
Drs. Jane & C. Dong Park
Agustin Perez & Karen Jewell
Jeff & Karen Petrucci
David A. Pill
Richard A. Pill
Penny Porter
Brandy Reed
Samantha Richards
Karen Sissler
John & Susan Skinner
Kevin & Tracey Starliper
Amanda Steiner
Richard Stephens
Matt & Cathy Stuckel
Tina Stover
Linda Thomas
Mikki VanWyk
Deborah Watts
Thomas Weitnauer
Grant Wetmore
Chuck & Emily Young
Tony & Chris Zelenka

*Please let us know of any misprints or omissions and we will gladly make corrections.*
## CORPORATE GIFTS AND EMPLOYEE CAMPAIGNS

### $10,000+ Donors
- BCT (Bank of Charles Town)
- Citigroup
- City National Bank
- CNB Bank
- Ecolab
- Farmers & Mechanics Insurance
- FedEx SmartPost
- Hollywood Casino at Charles Town Races
- ITW Sexton
- Jefferson Distributing
- Macy's & Company, Inc.
- Onslow, Inc.
- Potomac Edison - FirstEnergy
- Steppe & Johnson
- Tom & Virginia Seely Foundation
- United Bank
- WVU Medicine University Healthcare

### $5,000 - $9,999 Donors
- AT&T
- Dave Wadsworth & Associates
- Jackson Kelly, PLLC
- Jefferson Security Bank
- Martinsburg High School
- Nationwide - Surrounding Areas
- Panhandle Builders & Excavators
- Penn Liquors
- Rotary Club of Martinsburg
- State Farm Insurance of Princeton NJ
- Summit Point Raceway Associates, Inc.
- Weis Markets
- WV Development Office

### $750 - $999 Donors
- Arndt McBee Insurance Agency, Inc.
- Bennett Agency
- Britt Reed Law Offices
- Community Networks, Inc.
- CoxHollida & Professionals
- Guy's Buick - Pontiac
- Heistonic Supply
- Hoxton Financial, Inc.
- JC Penney #0163
- Manpower
- Millers Electric Company, Inc.
- Royal Vendors

### $749 and below Donors
- A Plus Plumbing
- Abbott Laboratories
- A-Com Management Services Group
- Allstate Insurance/Kelley Financial Group
- Allstate Insurance/Louis J. DiGuglielmo Associated Asphalt
- Bank of America
- Benevity Community Impact Fund
- Berkeley County Health Department
- Berkeley Senior Services
- Berkeley Springs High School
- Beta Sigma Phi Sorority, Laureate Zeta
- Boeing
- Bunker Hill Elementary School
- Burke Street Elementary School
- Century 21 Sterling Realty
- Chem-Pak, Inc.

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PARTNER AGENCIES

Animal Welfare Society of Jefferson County  Habitat for Humanity of the Eastern Panhandle
BE-Hive, A Family Inspiration Place, Inc.  Horses with Hearts
Berkeley County BackPack Program  Hospice of the Panhandle
Berkeley Senior Services  Berkeley County Humane Society
Boy Scouts of America  JUMP (Junior Mentoring Programs)
Boys & Girls Club of the Eastern Panhandle  Literacy Volunteers
Care Pregnancy Center  Meals on Wheels of Berkeley County
CASA of the Eastern Panhandle  Meals on Wheels of Jefferson County
Catholic Charities West Virginia, Inc.  Norborne Preschool & Day Care Center, Inc.
CCAP/Loaves & Fishes  Old Opera House Theatre Co., Inc.
Children First Child Development Center  Panhandle Home Health, Inc.
Children’s Home Society of WV  Potomac Valley Audubon Society
Community Alternatives to Violence  PurposeFULL Paws
Community Networks, Inc.  Safe Haven
Contemporary American Theater Festival, Inc.  Salvation Army
Eastern Panhandle Care Clinic  Shenandoah Women’s Center, Inc.
For Love of Children (The Outdoor Education Center)  Shepherdstown Day Care
Girl Scout Council of the Nation’s Capital  Starting Points of Morgan County
Good Shepherd Interfaith Volunteer Caregivers, Inc.  WV Counseling & Advocacy
Greyhound Rescues, Inc.  WV Women Work

Creating lasting change for a stronger community.

EMERGING YOUNG LEADERS

Young professionals (under 45) who make a $250 annual gift to United Way of the Eastern Panhandle are invited to become members and join us as the next generation of business and community leaders who believe in giving back to our community.

United Way’s Emerging Young Leaders program engages civic minded young professionals through volunteer opportunities, leadership development, and social networking events.

Steering Committee

Courtney Carroll, Chair  Josh Householder
Eddie Cope  Matt Jozik
Mike Delligatti  Tiffany Lawrence
Danielle French  Karen Richards
Matt Frye  Matt Stickel
Kirstie Svehla
As we reflect upon our 2015-2016 fiscal year for this Annual Report, it is worth noting that this has also been a year of change for our organization. With the retirement of Pete Mulford as our CEO and the subsequent staff departures of Bre Rugh and Tiffany Lawrence, our organization began a journey of transition that will continue well into the next year. As with any period of transition and change, there comes a time for opportunities. United Way of the Eastern Panhandle is poised for a year of opportunities ahead—opportunities that will grow from an organizational restructuring but also from increased partnerships within our tri-county community. We embrace the year ahead as a time for renewal and opportunity, and we look forward to improving our community across Morgan, Berkeley and Jefferson Counties.

Our Vision:
We envision an improved community that fosters hope, opportunity, and prosperity for everyone.

Looking Forward
A Message From Our CEO

Penny Porter
CEO & Director of Community Impact
United Way of the Eastern Panhandle
GIVE. ADVOCATE. VOLUNTEER.

LIVE UNITED