

NEWSLETTER

Day of Caring



United Way of the Eastern Panhandle held the 23rd Annual Day of Caring on Tuesday, September 12, 2017.

Approximately 1000 volunteers from businesses, organizations, and schools, as well as individuals worked on 75 different projects at 50 different locations in Berkeley, Jefferson and Morgan counties.

This incredible effort to serve our community represents a close partnership between United Way of the Eastern Panhandle, our nonprofit agencies, community partners, sponsors and volunteers who stand up to make a difference.

In conjunction with the Day of Caring, United Way's Emerging Young Leaders (EYL) group coordinated the MEGA Food Drive. The drive, designed to collect non-perishable food for area food pantries was held in the weeks leading up to Day of Caring. Area businesses collected food at their locations and each of the three school systems in Berkeley, Jefferson, and Morgan counties participated through school-based drives. A total of 7,500 pounds of food was collected through the MEGA Food Drive. A special thanks to Martinsburg High School and Musselman High School for collecting the most food donations with 1,500 pounds and 1,100 pounds, respectively.

Day of Caring and MEGA Food Drive present fantastic opportunities for our volunteers to connect with our partner agencies and their clients.

United Way would like to thank WEPM and WRNR, Day of Caring committee members,

Jefferson County Chamber of Commerce, Martinsburg-Berkeley County Parks and Recreation, WVU Medicine, Chic-fil-A of Martinsburg, MidAtlantic Farm Credit, Panhandle Paints, Stephens Painting, Carter Lumber, City of Martinsburg, ACES Hardware, Morgan County Senior Center, Pastor Ken Walker, MacKenzie Malatt, community partners, Partner Agencies, and our 2017 Day of Caring Sponsors; Hollywood Casino at Charles Town Races, McDonald's of Martinsburg, Valley Health, and ROCS Local Market.

A special thank you to all of the volunteers who made the 23rd Annual Day of Caring possible!

United Way Honors Leadership Donors

*The Potomac Society's
Moonlight
Bash!*

United Way of the Eastern Panhandle celebrated Potomac Society and Tocqueville Members on October 12, 2017 at The Potomac Society's Moonlight Bash. More than 70 leadership donors attended.

United Way Partner Agencies participated in a pumpkin decorating contest and auction to compete for a mini-grant to support their organizations. Congratulations to Children's Home Society of West Virginia and The Boys & Girls Club of the Eastern Panhandle for receiving the highest bids on their pumpkins and each taking home a prize.

During the 2016 Campaign, 127 leadership givers donated \$185,643. United Way thanks our Potomac and Tocqueville Society Members for their dedication and support and commitment to improving our community.

Special thanks to the following businesses for providing goods and services to support The Potomac Society's Moonlight Bash: Jefferson Distributing and Reid's Distributor.

Area Partners Give Back

The 2017 United Way Community Campaign kicked off in September and small businesses, major corporations, local companies, and nonprofits have started giving back through payroll deduction and special event fundraising. To date, United Way of the Eastern Panhandle is 20% of the way to our campaign goal of 1 million dollars!

United Way of the Eastern Panhandle improves lives by investing dollars in our work and in the work of health and human service agencies that share our goals

to help children and youth achieve their potential, promote financial stability and independence, and improve people's health.

Interested in partnering with United Way?

When your business partners with United Way of the Eastern Panhandle, you gain access to numerous ways to connect your employees to the communities where they live and work. Whether your employees want to invest in their community through charitable giving or volunteerism, we can assist you in increasing your company's impact in the community. There are many advantages to running a United Way workplace campaign:

- * United Way offers a simple, convenient way for your employees to support the community. Your employees may give in regular increments via payroll deduction or with a one-time gift paid via check or credit card.
- * A workplace campaign will help your company to achieve its Corporate Social Responsibility goals.
- * A United Way campaign with an established goal energizes a team, which increases morale and fosters a sense of corporate pride. Employees feel good about working for an organization that supports the community in which they work and live.
- * Supporting United Way of the Eastern Panhandle ensures that your organization's charitable giving will yield the most possible impact in our community.

Whether a small business, a major corporation or a non-profit organization, you can join the more than 80 partners that run campaigns with United Way of the Eastern Panhandle each year.

Contact Heather at United Way to learn about all the ways you can get involved! Opportunities include workplace giving campaigns, event sponsorships, and employee engagement and volunteerism. Looking for special event and fundraising ideas? [Get started here!](#)

Giving Tuesday

#GIVINGTUESDAY™

United Way of the Eastern Panhandle will participate in #GivingTuesday on November 28, a global day of giving that encourages philanthropy and celebrates generosity worldwide.

#GivingTuesday is held annually on the Tuesday after Thanksgiving and the widely recognized shopping events Black Friday and Cyber Monday to kick off the holiday giving season and inspire people to collaborate in improving their local communities and to give back in impactful ways to the charities and causes they support. You can give your time, skills, voice, dollars, and goods to charity or #payitforward and help others.

United Way of the Eastern Panhandle supports 34 programs offered by its 29 partner agencies, and has initiatives that support organizations and individuals throughout the Eastern Panhandle. Our goal for #GivingTuesday is for 50 new donations to the 2017 Community Campaign. Your contribution, no matter the size, can create a tremendous impact.

Join the movement and [donate](#) to United Way of the Eastern Panhandle on #GivingTuesday, November 28!

Save the Dates

Chipotle Fundraiser

Chipotle Martinsburg | Dec 12 | 4-8 PM

Emerging Young Leaders of the Eastern Panhandle will host a fundraiser at Chipotle on December 12. Tell the cashier that you're supporting the cause and 50% of the proceeds will be donated to United Way.

Jingle & Mingle Open House

United Way | Dec 19 | 4:30-6:30 PM

Stop by to enjoy light refreshments and celebrate the work of our Partner Agencies. Take a chance on winning one of eight gift baskets in our Reindeer Raffle.

United Way of the Eastern Panhandle